



**THE NORTH CAROLINA  
WATERMELON FESTIVAL**  
JULY 29TH -AUGUST 1ST, 2026  
CELEBRATING 41 YEARS!

PO BOX 736  
MURFREESBORO, NC 27855  
[WWW.NCWATERMELONFEST.COM](http://WWW.NCWATERMELONFEST.COM)

## FESTIVAL MARKET INFORMATION

**Festival Market Dates:** July 29th-August 1<sup>st</sup>, 2026

**Location:** 200 East Broad Street, Murfreesboro, NC

**Vendor Fees:** Option 1 - Two Days - \$75.00 (Friday-Saturday)

Option 2 - Saturday Only - \$50.00

Option 3 - All Fest Package - \$150.00 (Wednesday-Saturday)

Additional Vendor Space - \$50.00 (15' x 15')

### Vendor Space:

**\*15' x 15' foot vendor space. Vendor fees cover space rental only. Set up times are as follows: Friday, 8am-11am Saturday (only) 7am-9:30am. Take down Saturday begins at 5pm and ends at 7pm. \*All fest set up times will be communicated directly once application is approved!**

## FESTIVAL MARKET RULES

1. Vendor fees must accompany all mail in applications and are deposited upon receipt. Depositing of your check does not mean acceptance of the festival as a vendor. In the event of a denial of an application, a full refund will be made. Online applications will receive a PayPal invoice upon acceptance – market spaces are not fully reserved until invoices are paid within 5 days. Space is very limited this year. Vendors will be notified, no later than July 15th if their application is approved.
2. A confirmation letter and map will be sent to you prior to the festival via email!
3. All vendors must occupy the space provided and specified by the festival committee.
4. Vendors must provide their own tables, chairs, tents, and generators (if needed).
5. There are limited spaces available for those requiring generators due to fire code restrictions. You must indicate on the application if you plan to bring a generator.
6. No electrical outlets are available.
7. No parking is allowed on the festival site except for loading and unloading. More information for vendor parking will be mailed to you closer to the start of the festival.
8. Vendors assume responsibility for any items on the festival site after hours. Security is not provided by the festival.
9. The NC Watermelon Festival in Murfreesboro is not liable or responsible for delays, cancellations or postponement of the festival or events within the festival due to inclement weather, war, government actions, strike, or other matters beyond our control.
10. Vendors wishing to remain open Saturday evening cannot take down until after the fireworks. Vehicles will not be allowed on the grounds until the festival closes. Like last year, we will work with vendors individually on an exit plan.





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VENDOR APP ONLINE!

## **FESTIVAL MARKET INFORMATION**

### Craft Vendor Fair Application Form

Event Details: NC Watermelon Fest Vendor July 29<sup>th</sup>, 2026 - August 1<sup>st</sup>, 2026

- Event Name: NC Watermelon Fest-Murfreesboro, NC
- Date: July 29<sup>th</sup>, 2026 - August 1<sup>st</sup>, 2026
- Location: 200 Broad Street, Murfreesboro, NC
- Deadline for Application: July 15<sup>th</sup>, 2026

#### Vendor Information:

1. Business Name: \_\_\_\_\_
2. Contact Name: \_\_\_\_\_
3. Phone Number: \_\_\_\_\_
4. Email Address: \_\_\_\_\_
5. Website/Social Media (if applicable): \_\_\_\_\_

Product Information: \_\_\_\_\_

Items: \_\_\_\_\_

1. Price Range of Products: \_\_\_\_\_
2. Will you bring a generator?  YES or  NO

#### Payment Info:

- All Fest Package (\$150.00) \_\_\_\_\_
- Friday and Saturday (\$75.00) \_\_\_\_\_
- Saturday Only (\$50.00) \_\_\_\_\_
- Additional Adjacent Space (\$50.00) \_\_\_\_\_
- Total Amount Enclosed \_\_\_\_\_

*Checks should be made payable to NC Watermelon Festival*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing, you agree to the terms and conditions outlined above (page one).

