



The North Carolina Watermelon Festival

August 2-5, 2023

Celebrating our 38th year!

www.ncwatermelonfest.com

252-398-7695

Dear Vendor,

The North Carolina Watermelon Festival would like to invite you to participate in the Festival Market for 2023.

Festival Market Information

Festival Market Dates: Friday, August 4 – Saturday, August 5, 2023

Location: 200 East Broad St, Corner of Sycamore and Broad Streets, Murfreesboro, NC

Vendor Fees: \$60.00 for one 15' x 15' space. No exceptions on the size.
An additional and adjacent 15' x 15' space is available for an additional \$60.00.
Vendor fee covers both days: Friday and Saturday.

Hours: Friday, August 4: 4:00 PM – Sunset (Approximately 8PM)
Friday set-up time: 1:00 PM – 3:00 PM
Saturday, August 5: 10:00 AM – 5:00 PM
Saturday set-up time: 8:00 AM – 9:00 AM

Festival Market Rules

1. Vendor fees must accompany all mail in applications and are deposited upon receipt. Depositing of your check does not mean acceptance of the festival as a vendor. In the event of a denial of an application, a full refund will be made. Online applications will receive a PayPal invoice upon acceptance – market spaces are not fully reserved until invoices are paid.
2. A confirmation letter and map will be sent to you prior to the festival.
3. All vendors must occupy the space provided and specified by the festival committee.
4. Vendors must provide their own tables, chairs, tents, and generators (if needed).
5. There are limited spaces available for those requiring generators due to fire code restrictions.
6. No electrical outlets are available.
7. No parking is allowed on the festival site except for loading and unloading.
8. Vendors assume responsibility for any items on the festival site after hours on Friday August 4.
9. Friday, August 4, set-up time will be from 1PM-3PM. The market opens at 4PM and all vehicles must be removed by that time. Saturday, August 5, set-up will be from 8AM-9AM. The parade starts at 10AM.
10. The Market will close at 5PM on Saturday. Pack up and check out begins strictly at 5PM and vendors must be out by 6PM.
11. The NC Watermelon Festival in Murfreesboro is not liable or responsible for delays, cancellations or postponement of the festival or events within the festival due to inclement weather, war, government actions, strike, or other matters beyond our control.

We hope you will be able to join us at the NC Watermelon Festival Market this year. We look forward to hearing from you soon. Visit our website at www.ncwatermelonfest.com for more information and applications.